# ATKORE TRAINING PROGRAM

DISTRIBUTOR SPECIFIC COURSE CURRICULUM





# THE COMPLETE ATKORE PRODUCT TRAINING EXPERIENCE, SPECIFICALLY DESIGNED FOR ATKORE DISTRIBUTORS

Atkore is dedicated to providing industry leading training and education to enlighten our distributor partners on the products we offer and the best way to sell.

This Atkore Distributor Product
Training Course has been designed
with individual modules to help equip
distributors with the knowledge, tools
and resources to be successful.



Scan to sign up now or visit atkore.com/training-program



# DISTRIBUTOR SPECIFIC COURSE CURRICULUM

- 1. Atkore: Conduit Product Offering Overview
- 2. Atkore: Steel Conduit Product Training
- 3. Atkore: Stainless Steel Product Training
- 4. Atkore: Fiberglass Conduit Product Training
- 5. Atkore: ETL-Verified PVC Coated Conduit Product Training
- 6. Atkore: Defender™ Metal Framing Product Training
- 7. Atkore: Eagle Basket Product Training
- 8. Atkore: Metal Fittings Product Training
- 9. Atkore: Super Fittings Product Training
- 10. Atkore: PVC Fittings Product Training
- 11. Atkore: Elbows, Couplings & Nipples Product Training
- 12. Atkore: Talon® Cable Cleats Product Training
- 13. Atkore: HDPE Conduit Product Training
- 14. Atkore: HDPE High-Level Product Offering Training
- 15. Atkore: HDPE Department of Transportation Market Opportunity Training
- 16. Atkore: HDPE Installation Methods Overview Training
- 17. Atkore: HDPE Cable-in-Conduit Product Training
- 18. Atkore: HDPE Micro-Path Product Training
- 19. Atkore: Liquidtight and Flexible Conduit Product Training
- 20.Atkore: MC Glide<sup>™</sup> 101
- 21. Atkore: MC Glide Product Training
- 22. Atkore: MC Luminary® Product Training
- 23. Atkore: Parking Deck/Lot MC Luminary Cables Product Training
- 24. Atkore: Cable Tray and Wire Basket Product Training
- 25. Atkore: Resources and Tools

# COURSE OVERVIEW

To complete the course, individuals must take all the individual modules in order and pass closing quizzes to receive a completion certificate.

Atkore has expanded its range of training options to provide flexible and comprehensive product training for our partners. We offer a diverse selection of training formats, Customer Specific Course Curriculums, Onsite Instructor Led Certification Training (CIT, CEU), Solutions That Drive Growth Webinar Series, and On Demand Learning.

Discover the Atkore learning communities to find schedules and locations that suit your needs. The Atkore Training Program is designed to enhance your understanding of our product solutions for various applications. Regardless of whether you enroll in instructor-led classes, live webinars, e-learning courses, or recorded content, we have the resources to support your learning journey. Take the first step towards expanding your knowledge by registering today.



### ATKORE: CONDUIT PRODUCT OFFERING OVERVIEW

This course covers Atkore's top conduit solutions for electrical contractors and building professionals, highlighting how Atkore's products ensure reliable and efficient wiring.



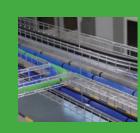
#### MODULE 6 ATKORE: DEFENDER™ METAL FRAMING PRODUCT TRAINING

Learn about it's superior performance compared to hot-dipped galvanized products, labor savings through self-healing capabilities, material cost savings, and extended service life.



### MODULE 2 ATKORE: STEEL CONDUIT PRODUCT TRAINING

Discover Atkore Steel Conduit, designed for durability and maximum protection in tough conditions, ensuring long-lasting electrical infrastructure.



### MODULE 7 ATKORE: EAGLE BASKET PRODUCT TRAINING

Explore Eagle Basket's strength, quick latch technology, and innovative accessories for efficient installation.



#### MODULE 3 ATKORE: STAINLESS STEEL PRODUCT TRAINING

Discover Atkore Stainless Steel Conduit, engineered for durability and maximum protection in tough conditions, ensuring long-lasting wiring.



### MODULE 8 ATKORE: METAL FITTINGS PRODUCT TRAINING

Atkore offers a full line of 1,400 plus metal fitting solutions and over 30 US patents, including innovations like space saver connectors, raintight EMT compression connectors and couplings, and insulated conduit bushings.



# MODULE 4 ATKORE: FIBERGLASS CONDUIT PRODUCT TRAINING

This course covers fiberglass conduit's composition, properties, and advantages, including its durability and environmental resistance, to help you effectively use it in challenging conditions.



### MODULE 9 ATKORE: SUPER FITTINGS PRODUCT TRAINING

Learn how Universal Super Fittings eliminate field threading, enable easy connection in tight spaces, and provide universal compatibility.



# MODULE 5 ATKORE: ETL-VERIFIED PVC COATED CONDUIT PRODUCT TRAINING

Learn about PVC coated conduit, fittings, and accessories specifically engineered for environments that are prone to high corrosion.



### MODULE 10 ATKORE: PVC FITTINGS PRODUCT TRAINING

Participants will learn about different types of fittings, including injection molded and fabricated fittings, and their features.



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### MODULE 11 ATKORE: ELBOWS, COUPLINGS & NIPPLES PRODUCT TRAINING

Explore Atkore's extensive product portfolio of elbows, couplings, and nipples for electrical conduit systems.



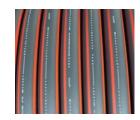
MODULE 16 ATKORE: HDPE INSTALLATION METHODS OVERVIEW TRAINING

This course covers HDPE pipe installation, focusing on cost savings, speed, flexibility, durability, and methods like direct burial, micro-trenching, HDD, plowing, and fusion techniques.



#### MODULE 12 ATKORE: TALON® CABLE CLEATS PRODUCT TRAINING

Learn about how Talon® Cable Cleats easily mount on ladder-type cable trays, framing channel strut, or structural surfaces without cumbersome mounting brackets.



# MODULE 17 ATKORE: HDPE CABLE-IN-CONDUIT PRODUCT TRAINING

This course introduces power utility contractors to Atkore's HDPE Cable-in-Conduit system with pre-installed cables, covering specs, installation, cost savings, and standards.



### MODULE 13 ATKORE: HDPE CONDUIT PRODUCT TRAINING

This course covers HDPE manufacturing, applications, and benefits, including flexibility and corrosion resistance. Learn about it's installation methods, packaging, and cost effectiveness.



## MODULE 18 ATKORE: HDPE MICRO-PATH PRODUCT TRAINING

This course covers Micro-Path's advantages for conduit replacement in tight spaces, ideal for telecom, utilities, healthcare, transportation, and other highspeed communication needs.



## MODULE 14 ATKORE: HDPE HIGH-LEVEL PRODUCT OFFERING TRAINING

Designed for pro's seeking a highlevel understanding, it delves into the versatility and benefits of HDPE, making it ideal for those looking to grasp its potential across diverse industries and projects.



#### MODULE 19

ATKORE: LIQUIDTIGHT AND FLEXIBLE CONDUIT PRODUCT TRAINING

From data centers to extreme temperature locations, this course covers the use in environments exposed to dirt, dust, moisture, and other corrosive elements.



#### MODULE 15 ATKORE: HDPE DOT

MARKET OPPORTUNITY TRAINING

This module introduces the opportunity in the commercial & industrial markets for HDPE sales through each state's Department of Transportation and tips for taking advantage of this route.



#### MODULE 20

ATKORE: MC GLIDE™ 101

Learn more about Atkore MC Glide product line with our 101 course. Atkore has a vast array of MC Products including Fire Alarm, Luminary, Lite, Tuff and more.



#### MODULE 21 ATKORE: MC GLIDE™ PRODUCT TRAINING

Discover MC Glide's features, benefits, and compatibility, along with common installation challenges, to confidently recommend this efficient cable solution.



## MODULE 24 ATKORE: CABLE TRAY AND WIRE BASKET PRODUCT TRAINING

Cable trays are rigid support systems for electrical cables and raceways. Atkore offers a variety of options, from single support frames to complex modular designs.



#### MODULE 22 ATKORE: MC LUMINARY® PRODUCT TRAINING

Discover how MC Luminary Cables enhance commercial lighting with insights into their history, code updates, and benefits for LED and fluorescent dimming, offering efficient, cost-effective solutions.



### MODULE 25 ATKORE: RESOURCES AND TOOLS

From product catalogs to installation guides and calculators, equip yourself with the resources needed to excel in your projects and achieve success.



# MODULE 23 ATKORE: PARKING DECK/ LOT MC LUMINARY CABLES PRODUCT TRAINING

Explore the applications and environments where these cables excel, including their construction, connectors, and advantages over traditional raceway methods in commercial and industrial circuits.

Learn more at atkore.com/training-program



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#### **Types of Training Program Options**

- Customer Specific Course Curriculums
- On-Demand Learning
- Solutions that Drive Growth Webinar Series
- Certification Training Programs (CIT/CEU)



Learn more at atkore.com/training-program